

# ARGAN VEGAN PRESSED EYE SHADOW PRODUCT SHEET

Silk Oil of Morocco's highly pigmented Argan Vegan Pressed Eye Shadows enriched with Cold Pressed Certified Organic Argan Oil, provide flawless colour to instantly enhance and brighten eyes. Offered in a vast colour selection in both matte and shimmered finishes suitable for all skin tones and occasions. This long-wearing mineral formula blends smoothly and builds beautifully. A professional eye shadow available in ready-made trio palettes and limited edition large palettes with a convenient magnetic backing, providing effortless application and a unique refill option

**SUITABLE FOR:** ALL EYE SHAPES, EVENTS- DAY TIME / EVENING, EVERY DAY WEAR

## KEY INGREDIENTS

**Cold Pressed Certified Organic Argan Oil**

## INGREDIENTS

Mica, Isoeicosane, Nylon-12, Magnesium Stearate, Polyethylene, Boron Nitride, Polyisobutene, Lauroyl Lysine, Caprylic/Capric Triglyceride, PTFE, Lecithin, Synthetic Wax, C12-14 Isoparaffin, C13-16 Isoparaffin, C13-15 Alkane, Silica, Argania Spinosa Kernel Oil\*, Dimethicone, Tocopherol, May Contain +/- CI 77491, CI 77492, CI 77499, CI 77891, CI 77742, CI 77007, CI 77288, CI 77510. \*Certified Organic

## DIRECTIONS OF USE

- 1) For single colour application use the brush to apply chosen eye shadow to the entire eyelid. Use the brush to pat rather than brush across the lid to ensure product longevity and coverage.
- 2) For triple colour application use the brush to apply the lightest colour first to the inner corners of the eyes as well as a light sweep just below the eyebrows. Use the medium shade next and pat from the middle of the eyelid out to the corner of the eye. Lastly using the darkest shade, to contour the eyelid. Start at the outside corner of the eye and lightly sweep up and around the center of the eyelid crease. Keep the colour intensity darkest along the lash line and fade out moving upwards

## EXPIRY DATE/SHELF LIFE

12 months after opening. 24 months unopened

## MANUFACTURED

USA

## BENEFITS

- Infused with Cold Pressed Certified Organic Argan Oil
- Vegan Friendly
- Smooth mineral formulation
- Highly pigmented colour
- Blends and builds beautifully
- Long-wearing
- Offered in ready-made trio palettes with convenient magnetic backing providing an effortless application and refill option
- Select from a vast colour selection - 25 shades available in both matte and shimmer finishes suitable for all skin tones

## FREE FROM

- SLS (Sodium Lauryl Sulfate), ALS (Ammonium Lauryl Sulfate) & SLES (Sodium Laureth Sulfate)
- Alcohol
- Lanolin
- Synthetic Fragrances
- Parabens
- Animal Testing
- Bismuth Oxochloride
- Talc

## COMPLEMENTARY PRODUCTS

All Silk Cosmetic Products

## PACKAGING MATERIAL

Recyclable





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## FAQS

**WHAT SIZES ARE AVAILABLE?** 1.04g

**WHAT ARE THE MAIN INGREDIENTS IN THE ARGAN VEGAN PRESSED EYE SHADOW?** Mica and highly pigmented colours formulated with Cold Pressed Certified Organic Argan Oil to provide a flawless colour to instantly enhance and brighten eyes

**ARE THE ARGAN VEGAN PRESSED EYE SHADOWS MATTE OR SHIMMER FINISH?** Please refer to the argan vegan pressed eye shadow colour chart on the website as silk oil of morocco offer both matte & shimmer finishes based on the colour selection

**WHICH IS THE BEST SILK BRUSH TO APPLY THE PRESSED EYE SHADOW?** Blending is key to avoid sharp lines and to achieve a soft gradient colour. A variety of silk vegan eyeshadow and blending brushes can be used- please refer to product tips & tricks

**WHICH ARGAN VEGAN PRESSED EYE SHADOW COLOURS ARE BEST TO USE TO ACHIEVE A NATURAL DAY LOOK?** Silk Oil of Morocco offer a convenient ready-made trio palettes to make this easy. Amongst the most popular colours to achieve a natural day look are eye contour, rose golds, and rich raspberries

**WHICH ARGAN VEGAN PRESSED EYE SHADOW COLOURS ARE BEST TO USE FOR A NIGHT LOOK?** Silk oil of morocco offer a convenient ready-made trio palettes to make this easy. Amongst the most popular colours to achieve a natural day look are night out, forever bronze, autumn leaves and cappuccino twist

## KEY INGREDIENTS

**Cold Pressed Certified Organic Argan Oil** - Mica and highly pigmented colours formulated with Cold Pressed Certified Organic Argan Oil to provide a flawless colour to instantly enhance and brighten eyes

## SINGLE COLOURS

**B43  
MOROCCAN  
EMERALD**  
(OMC017-E)



**A10  
MOROCCAN  
OLIVINE**  
(OMC017-OL)



**B100  
MOROCCAN  
TURQUOISE**  
(OMC017-TU)



**B7  
MOROCCAN  
QUARTZ**  
(OMC017-Q)



**B42  
MOROCCAN  
SAPPHIRE**  
(OMC017-S)



**B76  
MOROCCAN  
PERIDOT**  
(OMC017-PER)



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## TRIO COMPACTS



Colours are subject to change depending on stock availability without prior notice

**SILVER SAPPHIRE**  
(OMC018-SS)



B7 B77 B42

**CAFE LATTE**  
(OMC018-CL)



GG B55 C4

**SAPPHIRE ASH**  
(OMC018-SA)



B98 B96 B42

**SUMMER NIGHTS**  
(OMC018-SN)



GG C6 B41

**CAPPUCCINO TWIST**  
(OMC018-CT)



GG B55 B94



**AQUAMARINE**  
(OMC018-AM)



B71 B100 B96

**FOREST GREENS**  
(OMC018-FG)



B71 B76 A10

**MOMENTS OF STEEL**  
(OMC018-MS)



B7 B42 B99

**POISON IVY**  
(OMC018-PI)



B76 A10 B43

**AUTUMN LEAVES**  
(OMC018-AL)



B7 A20 B94

**EYE CONTOUR**  
(OMC018-EC)



B7 B108 B44

**FOREVER BRONZE**  
(OMC018-FB)



B60 COCOA BRONZE B94

**NIGHT OUT**  
(OMC018-NO)



B71 B96 B25

**RICH RASPBERRIES**  
(OMC018-RR)



B7 #31 B6

