ARGAN LIQUID FOUNDATION
PRODUCT SHEET

Ivory/Cream: Silk Oil of Morocco's Argan Vegan Liquid Foundation glides on seamlessly and provides skin with a light to medium coverage that is buildable. Formulated with nourishing Cold Pressed Certified Organic Argan Oil and Certified Organic Rose Water which is rich in vitamins, antioxidants, omega-6 and omega-9 essential fatty acids and assists in keeping complexion refreshed & hydrated. This lightweight, long wearing mineral formula is available in a variety of shades suitable for all skin tones. Pair with Silk Oil of Morocco's Argan Vegan Antioxidant Primer and Powder Foundation for a photo finish full coverage.

Beige/Tan/Dark Tan: Silk Oil of Morocco's Argan Vegan Liquid Foundation glides on seamlessly and provides skin with a light to medium coverage that is buildable. Formulated with nourishing jojoba oil, shea butter, aloe vera and Cold Pressed Certified Organic Argan Oil which is rich in vitamins, antioxidants, omega-6 and omega-9 essential fatty acids. This lightweight, long wearing mineral formula is available in 5 shades suitable for all skin tones. Pair with Silk Oil of Morocco's Argan Vegan Antioxidant Primer and Powder Foundation for a photo finish full coverage.

SUITABLE FOR: ALL SKIN TONES

KEY INGREDIENTS

Ivory/Cream variants:
• Cold Pressed Certified Organic Argan Oil
• Certified Organic Rose Water
• Certified Organic Glycerine
• Mica, Titanium Dioxide & Zinc Oxide

Tan/Dark Tan variants:
• Cold Pressed Certified Organic Argan Oil
• Jojoba Oil
• Titanium Dioxide
• Shea Butter
• Vitamin E
• Aloe Vera

INGREDIENTS

Ivory/Cream: Aqua, Rosa Damascena Flower Distillate*, Caprylic/Capric Triglyceride, Mica, Cetearyl Glucoside, Cetearyl Alcohol, Argania Spinosa Oil*, Glycerine*, Caprylhydroxamic Acid, Caprylyl Glycol, Xanthan Gum, Titanium Dioxide, Zinc Oxide, may contain +/- CI 77491, CI 77492, CI 77499, CI 77007, CI 778161. *Certified Organic Contains Nut Oils


DIRECTIONS OF USE

Pump a small amount of Argan Vegan Liquid Foundation onto back of the hand. Use as a palette and dab Silk Oil of Morocco's Vegan Foundation Brush into the liquid. Apply a small amount at a time evenly over the face and lightly blend starting at the center of the forehead working outwards. Build using long sweeping strokes until desired coverage is reached.

BENEFITS

• Formulated with Cold Pressed Certified Organic Argan Oil - rich in natural vitamin E, omega-6 and omega-9 essential fatty acids to provide moisture, hydration and shine
• Lightweight, long wearing mineral formula
• Provides a natural looking finish when used alone
• Delivers a full coverage photo finish when used in conjunction with Argan Antioxidant Primer and Argan Powder Foundation
• Available in 5 shades
• Vegan Friendly
• Manufactured in Australia

FREE FROM

• Harsh and Drying Alcohols
• Parabens
• Animal Testing

PH RANGE

5.0 – 6.0

COMPLEMENTARY PRODUCTS

All Silk Cosmetic Products
Silk Foundation Brush
Silk Blending Sponge

EXPIRY DATE/SHELF LIFE

12 months after opening. 24 months unopened

PACKAGING MATERIAL

Recyclable
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FAQS

WHAT SIZES ARE AVAILABLE? 30ml

HOW MUCH COVERAGE WILL I GET WITH THE ARGAN VEGAN LIQUID FOUNDATION? Silk oil of morocco’s argan vegan mineral liquid foundation provides skin with a light to medium coverage that is buildable. Use in conjunction with silk oil of morocco’s argan vegan antioxidant primer & argan vegan mineral powder foundation for a photo finish full coverage.

WHAT SKIN TYPE IS THE ARGAN LIQUID FOUNDATION SUITABLE FOR? Argan liquid foundation is suitable for all skin types and is available in five different shades.

CAN I USE THE LIQUID FOUNDATION IF I HAVE A SKIN CONDITION? If you have a skin condition, it is always recommended to consult your doctor before using any product. Silk oil of morocco’s argan vegan liquid foundation is a mineral base that contains no known skin irritants such as sulfates, parabens, alcohols or synthetic fragrances.

WHAT IS THE BEST SILK MAKEUP TOOL TO APPLY WITH ARGAN LIQUID FOUNDATION? Applying the argan liquid foundation with the vegan foundation brush or silk vegan blending sponge will provide the best result.

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IVORY (LIGHT) OMC014-T
HS Code: 3304.99.00
0.16 kg
4.6cm x 4cm x 13.7cm high
Suitable for fair complexions

CREAM (MEDIUM LIGHT) OMC014-T
HS Code: 3304.99.00
0.16 kg
4.6cm x 4cm x 13.7cm high
Suitable for fair to medium complexions

BEIGE (MEDIUM) OMC014-T
HS Code: 3304.99.00
0.16 kg
4.6cm x 4cm x 13.7cm high
Suitable for medium/olive complexions

TAN (MEDIUM DARK) OMC014-T
HS Code: 3304.99.00
0.16 kg
4.6cm x 4cm x 13.7cm high
Suitable for dark/olive complexions

DARK TAN (DARK) OMC014-T
HS Code: 3304.99.00
0.16 kg
4.6cm x 4cm x 13.7cm high
Suitable for dark complexions
ARGAN LIQUID FOUNDATION
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KEY INGREDIENTS

Ivory/Cream variants:

Certified Organic Rose Water - (Rosa Damascena Flower Distillate) to assist in keeping complexion refreshed & moisturised

Cold Pressed Certified Organic Argan Oil - (Argania Spinosa Kernel Oil) is obtained from the fruit kernel of the Argan Tree. Rich in Vitamin E, antioxidants, omega-6 and omega-9 essential fatty acids all of which assist in providing moisture, hydration and shine

Caprylic/Capric Triglyceride – a gentle moisturiser derived from coconut and glycerin

Mica – helps create a light reflecting finish helping to control shine

Cetearyl Glucoside – used as an emulsifier to prevent the product from separating

Cetearyl Alcohol - is a fatty alcohol derived from natural sources such as plants, coconut and palm oils and is used as an emollient, texture enhancer and carrying agent for other ingredients. It is not a harsh or drying alcohol and also helps to prevent the product from separating into oil and liquid components

Certified Organic Glycerin – plant derived and acts as a skin replenishing and hydrating ingredient that assists in maintaining a healthy look and feel

Caprylyl Glycol – Derived from plant and forms part of the preservative system for this product. Also functions as a skin conditioning agent

Xanthan Gum - is used as a thickener

Titanium Dioxide - a natural occurring mineral that is mined from the earth then further processed and purified for use in consumer products. It is used as a colorant to help increase opaqueness and also may help to absorb, reflect, or scatters light including UV rays

Zinc Oxide – derived from mineral and works as a natural sunscreen agent by reflecting and scattering UV rays

Quality Cosmetic Colours – including Iron oxides are used as colourants to provide colour for coverage

Beige/Tan/Dark Tan variants:

Titanium Dioxide - a natural occurring mineral that is mined from the earth then further processed and purified for use in consumer products. It is used as a colorant to help increase opaqueness and also may help to absorb, reflect, or scatters light including UV rays

Jojoba Seed Oil – (Simmondsia Chinensis Seed Oil) has been known to enhance skin's restorative properties and offers skin conditioning properties

Cold Pressed Certified Organic Argan Oil - (Argania Spinosa Kernel Oil) is obtained from the fruit kernel of the Argan Tree. Rich in Vitamin E, antioxidants, omega-6 and omega-9 essential fatty acids all of which assist in providing moisture, hydration and shine

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A Blend of Functional Cosmetic Grade Silicones - (Cyclomethicone & Dimethicone) derived from mineral components, silicones impart a soft silky feel to the skin. They are lightweight and offer excellent spreading capability, offer less tackiness and conditions the skin. Dimethicone is one of the most frequently used emollient ingredients due to its gentleness and effectiveness

Castor Seed Oil - (Ricinus Communis Seed Oil) derived from the castor bean It is used as an emollient, and also assists in providing water-binding properties

Shea Butter - (Butyrospermum Parkii Butter) is the fat obtained from the fruit of the Shea Tree and assists with skin conditioning revitalising the appearance of dry, damaged skin

Vitamin E - (Tocopherol) acts as an antioxidant and assists with skin conditioning

Hydroxyethylcellulose – plant derived and helps keep the product together. It also acts as a thickening agent

Aloe Vera - (Aloe Barbadensis Leaf Juice Powder) is typically obtained from the leaves of the aloe plants and assists with skin conditioning enhancing the appearance of dry, damaged skin

Pelargonium Capitatum Leaf Extract – to provide a very subtle aroma

Quality Cosmetic Colours – Iron oxides are used as colourants to provide colour for coverage

WARNING: Avoid getting into the eyes. If product gets into eyes wash out thoroughly with water.

CAUTION: Contains Nut Oils. It is recommended to always review the full ingredients lists and conduct a patch test prior to using the product for the first time- apply a small amount to a discreet patch of skin, like the inside of your arm. If any signs of redness or skin irritation occurs, do not use.

Vegan and cruelty-free products are made without any animal or animal-derived ingredients, and, they are not tested on animals at any point in the production process.
ARGAN LIQUID FOUNDATION
TIPS & TRICKS

1. PRIME
   - Always apply Argan Antioxidant Primer to your entire face before makeup application.
   - Plumps and hydrates the skin.
   - Provides a protective barrier prolonging makeup.
   - Smooths skin texture to prepare skin for makeup.

2. BASE
   - Pump a small amount of Argan Liquid Foundation onto back of hand.
   - Use a Argan Vegan Foundation Brush to apply the foundation starting from the centre of the face and blend out.
   - Weightless and natural finish.

3. BLEND
   - Start with a damp Silk Blending Sponge. Saturate the sponge in clean water until it doubles in size and squeeze out the excess.
   - Bounce and press the Blending Sponge into the skin to smooth foundation.
   - Gives a natural and real skin finish.

4. COVERAGE
   - For a fuller coverage pump Argan Liquid Foundation onto back of hand.
   - Dab Silk Blending Sponge to back of hand to pick up product.
   - Gently bounce and press more foundation into the centre of the face.
   - Full and flawless finish.

Use the Silk Blending Sponge to apply Argan Liquid Foundation for an airbrushed finish.