



ARGAN OIL DEFINING MASCARA PRODUCT SHEET

Silk Oil of Morocco Vegan Argan Oil defining Mascara provides an intense black colour to promote beautiful, full and defined eye lashes. Enriched with nourishing Cold Pressed Certified Organic Argan Oil which is rich in vitamins, antioxidants, omega-6 and omega-9 essential fatty acids to provide a smooth, even application and defined lash look.

SUITABLE FOR: ALL SKIN TONES

KEY INGREDIENT

- Cold Pressed Certified Organic Argan Oil
- A Blend of Functional Cosmetic Grade Silicones
- Carnauba Wax

INGREDIENTS

Aqua, Cyclopentasiloxane, Stearic Acid, Glyceryl Stearate, Dimethicone, Copernicia Cerifera Cera, Polyurethane-35, Acrylates Copolymer, PVP, Argania Spinosa Kernel Oil*, Phenoxyethanol, Ethylhexylglycerin, CI 77499. *Certified Organic

Contains Nut Oils
Manufactured in Taiwan - Packaged in China.

DIRECTIONS OF USE

Take Silk Oil of Morocco Vegan Argan Oil Defining Mascara wand and apply mascara to the upper and lower eyelashes.

WARNING - If product gets into the eyes wash out immediately with water.

Removal:

Can be removed easily with water, make-up remover or facial wipes.

BENEFITS

- Enriched with Cold Pressed Certified Organic Argan Oil
- Vegan Friendly
- Helps to promote longer, more defined lashes
- Promotes a fuller looking lash
- Water resistant- durable and long wearing
- Easy to remove
- Can be used in conjunction with manual or heated curling wands

FREE FROM

- Parabens
- Harsh & Drying Alcohol
- Animal Testing

EXPIRY DATE/SHELF LIFE

3 months after opening. 12 months unopened

COMPLIMENTARY PRODUCT

All Silk Oil of Morocco Cosmetic Products

PACKAGING MATERIAL

Recyclable



MADE WITH ARGAN OIL



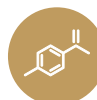
CRUELTY FREE



LANOLIN FREE



*CERTIFIED ORGANIC INGREDIENTS



PARABEN FREE



MADE IN TAIWAN





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FAQS

WHAT SIZES ARE AVAILABLE? 7ml

DOES THE SILK VEGAN ARGAN OIL DEFINING MASCARA COME IN OTHER COLOURS? No, it is only available in black at this time.

HOW IS THE SILK VEGAN DEFINING MASCARA DIFFERENT TO OTHER MASCARAS? Silk vegan defining mascara has been formulated with cold pressed certified organic argan oil and plant base wax to help condition the lashes and to promote a beautiful, full and defined lash look.

IS THE SILK VEGAN DEFINING MASCARA WATERPROOF? No, it is not waterproof however it has been formulated to be water resistant making it durable and long wearing.

DO I NEED TO USE A MAKEUP REMOVER TO REMOVE THE SILK VEGAN ARGAN DEFINING MASCARA FROM MY LASHES? As it is water resistant, it is recommended to be removed with make-up remover, facial wash or facial wipes. It can be easily removed using silk oil of morocco's gel cleansing facial wash.

WILL THE SILK VEGAN ARGAN DEFINING MASCARA IRRITATE MY EYES? Generally no though like any foreign material in the eye it can cause irritation. If silk argan vegan defining mascara gets into the eyes it is recommended to wash out immediately with water.

IS SILK VEGAN ARGAN DEFINING MASCARA HYPOALLERGENIC? It has been formulated without sulfates, alcohol, parabens and mit (methylisothiazolinon) and has been independently safety assessed to reduce the likelihood of allergic reactions.

KEY INGREDIENT

Cold Pressed Certified Organic Argan Oil - (Argania Spinosa Kernel Oil) is obtained from the fruit kernel of the Argan Tree. Rich in Vitamin E, antioxidants, omega-6 and omega-9 essential fatty acids all of which assist in providing moisture, hydration and shine

A Blend of Functional Cosmetic Grade Silicones - (Cyclopentasiloxane & Dimethicone) derived from mineral components, silicones impart a soft silky feel to the skin. They are lightweight and offer excellent spreading capability, offer less tackiness and conditions the skin. Dimethicone is one of the most frequently used emollient ingredients due to its gentleness and effectiveness

Glycol Stearate - Plant derived and is used as a moisturiser, conditioner and thickener

Carnauba Wax - (Copernicia Cerifera Cera) offer a creamy smooth application and helps with making the product water resistant

Polyurethane-35 - functions as a binding agent and helps hold the product together

Acrylates Copolymer - is a texture enhancer & film former to offer a smooth application

PVP - is used as a fixative

Stearic Acid - is used as an emollient



7ML-C-MASCARA-S

HS Code - 3304.20.00

0.04 kg

14.3cm high x 2.2cm in diameter



ARGAN OIL DEFINING MASCARA

TIPS & TRICKS

1

TOP LASH



- Apply one coat of Silk Argan Defining mascara to top lashes.
- Looking downward begin by wiggling the mascara wand from the base of the lash line through to the ends.
- Defines and Lengthens lashes for a false lash effect.

2

BOTTOM LASH



- Apply one coat of Silk Argan Defining mascara to bottom lashes.
- Wiggle mascara wand through lash hairs to define bottom lashes.
- Opens eye shape giving the appearance of wider, brighter eyes.

3

TOP LASH



- Apply a second application of Silk Defining mascara for a dramatic look.
- Looking downward lightly wiggle mascara wand from the mid lash through to the ends.
- Creates a dramatic and voluminous false lash effect.

Always twist and never pump mascara wands. This will stop air from drying out your mascara!

