



# ARGAN LIPSTAIN PRODUCT SHEET

Silk Oil of Morocco's Argan Vegan Lipstain provides an intense colour finish hour after hour. Enhanced with Cold Pressed Certified Organic Argan Oil to promote soft and hydrated lips, this lightweight and high-pigmented lipstain glides on effortlessly and is available in 8 glamorous shades suitable for every occasion.

**SUITABLE FOR: ALL**

## KEY INGREDIENTS

- Cold Pressed Certified Organic Argan Oil
- Certified Organic Jojoba Oil
- Certified Organic Caster Seed Oil
- Certified Organic Orange Peel Oil
- High Pigmented Colours

## INGREDIENTS

Hydrogenated Polyisobutene, Ricinus Communis Seed Oil\*, Simmondsia Chinensis Seed Oil\*, Cetyl Alcohol, Euphorbia Cerifera Cera, Argania Spinosa Kernel Oil\*, Citrus Aurantium Dulcis Peel Oil\*, Tocopherol, Limonene, Linalool, +/- CI 77891, CI 77492, CI 77491, CI 77499, CI 47005, CI 45380, CI 45410, CI 73360, CI 45370, CI 15850, CI 15985, CI 77400, Mica, Calcium Aluminium Borosilicate, Tin Oxide, Silica. \*Certified Organic Contains Nut Oils

## DIRECTIONS OF USE

Glide Silk Oil of Morocco Argan Vegan Lipstain directly onto bare lips. Remove with any oil or cream based make-up remover or cleanser.

## EXPIRY DATE/SHELF LIFE

12 months after opening. 24 months unopened

## BENEFITS

- Infused with Cold Pressed Certified Organic Argan Oil - rich in vitamins, antioxidants, omega-6 & omega-9 essential fatty acids to help provide moisture, hydration and shine
- Silky smooth gloss that glides on effortlessly
- Provides a full coverage intense colour finish
- Long-wearing formula that lasts for hours
- A weightless mineral formulation that is non-sticky
- Available in 8 glamorous shades suitable for every occasion
- Vegan Friendly
- Manufactured in Australia

## FREE FROM

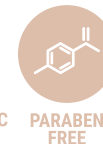
- Harsh and Drying Alcohols
- Parabens
- Animal Testing

## COMPLEMENTARY PRODUCTS

All Silk Cosmetic Products

## PACKAGING MATERIAL

Recyclable



UNIT 2, 13 REDCLIFFE GARDENS DRIVE, CLONTARF 4019 QLD AUSTRALIA  
PHONE: AUS +61(0)7 3880 3380

[WWW.SILKUILOFMOROCCO.COM](http://WWW.SILKUILOFMOROCCO.COM) [@SILKUILOFMOROCCO](https://www.instagram.com/silkuilofmorocco)

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## ARGAN LIPSTAIN PRODUCT SHEET

### FAQS

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**WHAT SIZES ARE AVAILABLE?** 6g

**HOW MANY COLOURS ARE AVAILABLE IN ARGAN VEGAN LIPSTAIN RANGE?** There are eight different glamorous colours available in the argan vegan mineral lipstain range suitable for every occasion.

**HOW LONG WILL THE VEGAN LIPSTAIN LAST ON THE LIPS?** The argan vegan lipstains provides a glossy, highly pigmented lip colour with long lasting coverage that lasts for hours.

**WHAT IS THE BEST PRODUCT TO USE TO REMOVE THE VEGAN LIPSTAIN?** To remove the argan vegan lipstain use an oil based product like the argan pure oil or a makeup wipe.

**DO YOU NEED TO USE THE LIPLINERS UNDERNEATH THE VEGAN LIPSTAINS?** By using the argan lipliners it will help define lip shape and prevent any bleeding.

**ARE THE VEGAN LIPSTAINS VERY STICKY AND HEAVY?** No, the argan vegan lipstain is lightweight and highly pigmented for flawless colour and coverage.

**WHAT IS THE DIFFERENCE BETWEEN THE ARGAN VEGAN LIPSTICK TO THE ARGAN VEGAN LIPSTAIN?** Vegan lipstick is more of a matte finish where the vegan lipstain is high pigmented gloss finish.

**IS IT COMMON FOR COLOUR COSMETICS TO SLIGHTLY VARY IN COLOUR?** Whilst all care is taken to replicate the exact colour during the manufacturing process, slight variations in shades is common from batch to batch



## ARGAN LIPSTAIN PRODUCT SHEET

### KEY INGREDIENTS

**Cold Pressed Certified Organic Argan Oil** - (Argania Spinosa Kernel Oil) is obtained from the fruit kernel of the Argan Tree. Rich in Vitamin E, antioxidants, omega-6 and omega-9 essential fatty acids all of which assist in providing moisture, hydration and shine

**Certified Organic Castor Seed Oil** - (Ricinus Communis Seed Oil) derived from the castor bean It is used as an emollient, and also assists in providing water-binding properties

**Certified Organic Jojoba Oil** - (Simmondsia Chinensis Seed Oil) assists with skin conditioning

**Cetyl Alcohol** - is a fatty alcohol derived from natural sources and is used as an emollient and thickener. It is not a harsh or drying alcohol and also helps to prevent the product from separating into oil and liquid components

**Gentle Candelilla Plant Wax** - (Euphorbia Cerifera Cera) gives a creamy consistency and a smooth application

**Hydrogenated Polyisobutene** - is a synthetic polymer that increases the thickness of the oil portion of the product and gives skin a soft and smooth appearance

**Vitamin E** - (Tocopherol) acts as an antioxidant and assists with skin conditioning

**Certified Organic Orange Essential Oil** - (Citrus Aurantium Dulcis Peel Oil) to provide a subtle aroma

**Quality Colours** - to provide intense long-wearing colour



**CANDY APPLE**  
OMC020-CA



**FLIRT**  
OMC020-F



**FRUIT PUNCH**  
OMC020-FP



**ORANGE FRIZZ**  
OMC020-OF



**RASPBERRY RUSH**  
OMC020-RR



**ROMANCE**  
OMC020-R



**SANGRIA**  
OMC020-S



**HONEY KISS**  
OMC020-S

HS Code- 3304.10.00  
0.04 kg

12.3cm high x 2.5cm in diameter at the top  
2.3cm in diameter at the bottom



# ARGAN VEGAN LIPSTAIN



FLIRT



ORANGE FIZZ



RASPBERRY RUSH



ROMANCE



FRUIT PUNCH



CANDY APPLE



SANGRIA



HONEY KISS



# ARGAN LIPSTAIN

## TIPS & TRICKS

### 1 PREP



- 🌿 Apply a small amount of Argan Lip Balm to the top and bottom lip.
- 🌿 Rub balm into lips and remove any excess with a tissue.
- 🌿 Conditions and hydrates lips for a smooth application.

### 2 LINE



- 🌿 Outline the centre of the mouth on the upper and lower lips.
- 🌿 Continue by drawing in from the corners of the lips toward the centre of the mouth.
- 🌿 Finish by softening liner edges with your finger to blend harsh edges.
- 🌿 Defines lip shape and prevents bleeding.

### 3 LIPSTAIN



- 🌿 Glide desired Lipstain colour onto top and bottom lip.
- 🌿 Provides a glossy, highly pigmented lip colour.
- 🌿 Long lasting coverage.
- 🌿 Remove with any oil or cream based make-up remover or cleanser.

